

Pulte/Del Webb
Holiday Shopping Spree Online Sweepstakes
OFFICIAL RULES

THIS PROMOTION IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY.

NO PURCHASE OR PAYMENT OF ANY KIND OR SALES PRESENTATION IS NECESSARY TO ENTER OR WIN THIS SWEEPTAKES. A PURCHASE OR SALES PRESENTATION WILL NOT INCREASE YOUR CHANCES OF WINNING. YOU HAVE NOT YET WON A PRIZE.

ENTRY: Beginning on November 13, 2009 at [08:00:AM] Mountain Standard Time ("MST") and ending on December 14, 2009 at [06:00:PM] MST ("Sweepstakes Period") complete the Pulte/Del Webb Holiday Shopping Spree Online Sweepstakes entry form at www.pulte.com/shopping. Entries must be received by [6 PM] MST on December 14, 2009. Limit one (1) entry per person/email address/household. Multiple entries per person, including multiple entries by the same entrant using different e-mail addresses, will invalidate ALL entries submitted by that entrant. Automated entries are prohibited, and any use of automated devices will cause disqualification. Sponsor reserves the right at its sole discretion, to disqualify any individual (and all of his or her entries) who tampers with the entry process. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said e-mail account at the time of entry will be considered the entrant. "Authorized account holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Void outside of the state of Arizona and where prohibited by law.

ELIGIBILITY: Open only to legal residents of the state of Arizona who are at least 19 years of age or older at the time of entry. Employees, directors and officers of Pulte Home Corporation (the "Sponsor") and its affiliates, subsidiaries, sales representatives, distributors, contractors who have performed work for Sponsor during the Promotion Period, advertising agencies and the immediate families (spouse, parent, child, sibling, grandparent, and spouse and "step" of each) and household members (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Sweepstakes) of each (collectively, "Sweepstakes Parties"), as well as individuals who currently own a Pulte or Del Webb home and people who have purchased but not yet closed on a Pulte or Del Webb home, are not eligible to enter. Real estate professionals are also ineligible. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

PRIZE/ODDS: ONE (1) SWEEPSTAKES GRAND PRIZE. One (1) Visa® Gift card valued at \$1000. No substitution, cash redemption or transfer of prize is permitted except at Sponsor's sole discretion. If prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Taxes are the sole responsibility of the winner. Odds of winning depend upon the number of eligible entries received during the Sweepstakes Period. Gift cards are subject to terms, conditions and restrictions of the issuer as stated thereon.

WINNER NOTIFICATION/PRIZE RESTRICTIONS: Sweepstakes Prize winner will be selected via a random drawing to take place on or about December 16, 2009, from among all eligible entries received. Drawing to be conducted by Sponsor, whose decisions are final and binding. Winner will be notified via email sent to the address shown on the entry form. The potential winner will be

required to execute and return an Affidavit of Eligibility and Liability/Publicity Release, within 14 days of notification, or prize will be forfeited and an alternate winner may be selected. In the event that a Prize Notification is returned as undeliverable, or Sponsor is unable to contact the potential Prize winner for any reason, that prize will be forfeited. Sponsor is not responsible for any change in entrants' email or other contact information.

GENERAL: By entering this Sweepstakes, you accept and agree: a) to be bound by these Official Rules and all decisions of the Sponsor, which are final and binding; b) that Sponsor and its parent, entities, subsidiaries and affiliated companies, advertising and Sweepstakes agencies, and all of their respective officers, directors, employees, representatives and agents, will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind to persons, including death, or property resulting in or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in the Sweepstakes or any Sweepstakes related activity or technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (c) under no circumstances will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (d) all causes of action arising out of or connected with the Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (e) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Pulte Home Corporation ("Sponsor") is not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the sweepstakes or by any technical or human error which may occur in the processing of the entries in the Sweepstakes. Sponsor reserves the right, in its sole discretion to cancel or suspend the Sweepstakes, and randomly award the prizes from among all eligible entries received prior to

action taken by Sponsor, should fraud, virus, bugs or other causes beyond the control of Sponsor corrupt the administration, security or proper play of the game. Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. Please see the privacy policy located at <http://www.pulte.com/footer/privacy-policy.aspx#privacy-policy> for details of Sponsor's policy regarding the use of personal information collected in connection with this Sweepstakes. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes; to be acting in violation of the Official Rules; to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW. Except where legally prohibited, by accepting a prize winner grants (and agree to confirm they grant in writing) permission for Sponsor and those acting under its authority to use his/her name, photograph, voice and/or likeness, for advertising, trade and/or publicity purposes without additional compensation. By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Arizona, without giving effect to any choice of law or conflict of law rules. By entering, entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved exclusively by the applicable United States District Court for Arizona or the appropriate Arizona State Court.

WINNER LIST: To obtain a copy of the winner's list, send a self-addressed stamped envelope to "Pulte/Del Webb Online Holiday Shopping Spree Sweepstakes, Pulte Home Corporation, 16767 N. Perimeter Dr., Suite 100 Scottsdale, AZ 85260 for receipt by February 14, 2010.

Sponsor: Pulte Home Corporation, 16767 N. Perimeter Dr., Suite 100, Scottsdale, AZ 85260.

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